

Optify

Scaling Leadership Development

Using a Leadership Coaching Management System
to Organize, Scale, Measure and Mature Talent Development

I Organize, Scale, Measure and Mature Leadership

It's All About the People



Coaching and Development Maturity Model



Stage 1

Ad-Hoc



Stage 2

Coordinated



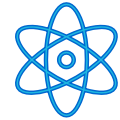
Stage 3

Measurable



Stage 4

Strategic



Stage 5

Learning
Organization



Pillars of Maturation

Strategy



Structure



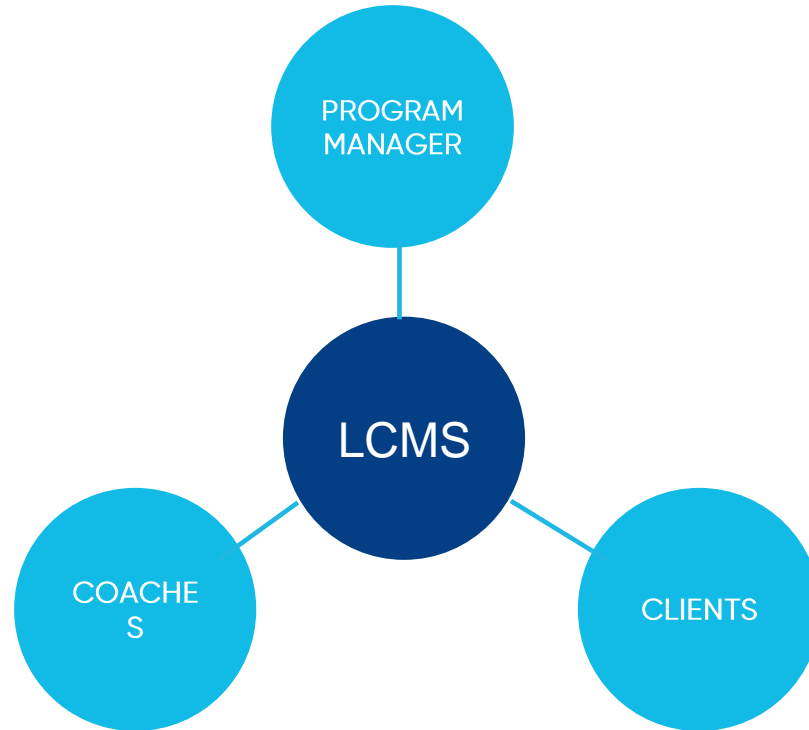
Measurement



Scale



Support All Stakeholders



Coach Selection for Optimal Fit

The screenshot displays a web browser window with the URL `staging.optifycoaching.com/optify/client/engagements/fa9f1933-f88a-4171-b7d1-d98163b9cd1c/coaches/new`. The browser's address bar and tabs are visible at the top. The page features a dark blue sidebar on the left with the Optify logo and navigation links: Getting Started, Program, Goals, Assignments, History, and Messages. The main content area is titled "Select your coach" and shows three coach profiles: Jerusalem Howard, Heidi Junk, and Jean Gasen. Jerusalem Howard is the selected coach, with a blue underline under his name and a "Select this Coach" button. Below his profile, there is a section for "PROFESSIONAL BACKGROUND" which states: "My background includes extensive coaching experience in the pharmaceutical, financial services, retail and consulting industries. Additionally, I have served on active duty in the military and worked in federal service. During my 20 plus years in these". To the right of the profile, there is a "MEET THIS COACH" section that says: "If you'd like, you can schedule a 30-minute call with prospective coaches to learn more about them and see if they".

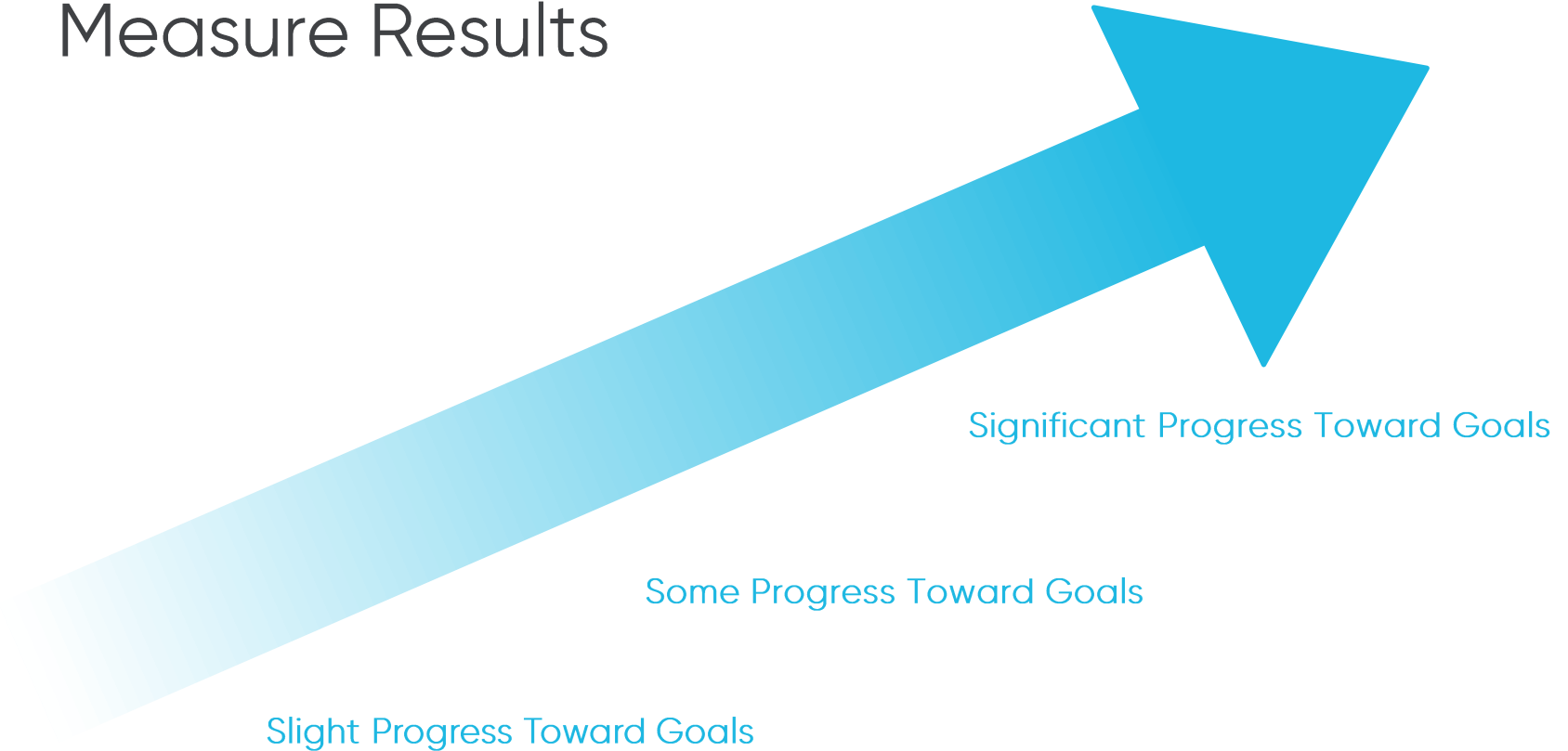
Design Custom Programs



Incorporate Assessments and Learning



Measure Results



Capture The Journey



Contact Us

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